**Learning outcomes**

* To revisit the investigation remit
* To use the template as a starting point to investigate the YDNP and YDNPA.

**Key facts about the employer - top tips for success.**

Don’t forget to start off you need to think about and revisit the project task you have been given. You need to make sure your investigation focuses on the task you have been set, and addresses the questions you have been given.

**The investigation remit**

You are going to undertake an investigation in to the Yorkshire Dales National Park (YDNP) and the Yorkshire Dales National Park Authority (YDNPA) and you will investigate in detail one of the YDNPA’s three directorates.

* + **Conservation and Community directorate**
	+ **Corporate Services directorate**
	+ **Park Services directorate**

**You will create a \*presentation from your investigation and findings which you will present to your peers.**

You need to answer the following key questions through your investigation and cover them in your presentation

* **Where are the Yorkshire Dales National Park and YDNPA located?**
* **What does the YDNPA do? What is their purpose?**
* **Outline the careers available at the YDNPA - the ‘hidden’ and obvious jobs. Give a detailed overview of the careers and job roles in the directorate you are investigating.**
* **Give a detailed example of at least one job role in the directorate you have been given to investigate. What skills and attributes do you need to be successful in the job role?**
* **Present your groups top 5 interesting facts you have found out about the YDNPA and the directorate you are investigating and the job roles available.**

**You can find out some key facts about the YDNP here** [**http://www.yorkshiredales.org.uk/about-the-dales/about-the-national-park/yorkshire-dales-factfile**](http://www.yorkshiredales.org.uk/about-the-dales/about-the-national-park/yorkshire-dales-factfile)

**Activities**

1. The table below can be used as a prompt to help you find out and investigate key facts and information about your business.
2. **Remember** you will need to check the facts you include in your investigation and you can use the resource sheet and/or internet to help you with this. It is important that what you present is accurate, relevant and up to date. A good place to start is to look at the YDNPA website which has a section – About us – this will often give you some key facts and an insight into the business.

**A note of caution - when using the internet as a source of information make sure you use the correct business logo and branding for the business / employer don’t just rely on google images! Check your facts and figures and where you are getting the facts from is it a good reliable source of information?**

**Yorkshire Dales National Park Authority and ……………………………………………………. directorate**

|  |  |
| --- | --- |
| Key questions |  |
| * Where is the YDNP and YDNPA located?
* Is there more than one site?
* Where are the headquarters?
* How many employees are there?
* Find out what a CEO is? Who is the CEO of the YDNPA?
 |  |
| * What is the purpose of the YDNP and YDNPA?
* What products and services do they provide or sell?
 |  |
| * What job roles are there in the directorate you are investigating?
* How is the directorate you are investigating organised?
* What functions does the directorate undertake?
* How does the directorate fit within the wider organisation?
 |  |
| * What types of careers and jobs are available in directorate?
* Give examples of the types of careers and opportunities there are?
 |  |
| * What are the ‘hidden jobs’ in the YDNP i.e. the ones which are less obvious, and those you have found out about?
 |  |
| * What does the YDNPA want to be known for? For example some businesses have ethical or environmental objectives and alongside this want to for example be the best provider of…. Or known for excellent customer service etc.
* What are the YDNPA aims and objectives?
 |  |
| * What is it like to work for the YDNPA?
* Outline the key reasons why people work for the business what are the benefits and opportunities?
 |  |
| List here any other key questions you would like to find out the answer to. |  |