**Unit / Project Overview**

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| Curriculum Area / Skills  Art, Craft and Design  Literacy- Retrieval, Evaluate, Analyse, Deduce  Creativity  Critical Thinking  Independence  Stretch & challenge  Resilience  Learning Outcomes  AQA Art Level - Art, Craft and Design  A01   * A consistent ability to develop ideas through sustained investigations, informed by contextual and other sources. * Demonstrates consistent analytical and critical understanding. * Demonstrates consistent use of appropriate specialist vocabulary.   A02   * A consistent ability to present a personal and meaningful response. * Demonstrates a consistent ability to successfully realise intentions and, where appropriate, makes connections between visual, written and other elements. | | Subject / Course Art  Teacher Mrs Gatti  Class/Year group Y12  Number of Students 6  Start date 2 December  Length of project Term  Additional Info |
| Driving Question  How can Consistency develop Creativity? | | |
| How can the learning from the employer visit be applied to the project idea?  <https://precept.co.uk/> When visiting Precept - I saw how they used branding decks to help their clients see who they are and not. Then how this is develop to 5 key adjectives which drives the whole brand and develop creative process. I saw this process as inspirational to my teaching as students struggle to keep a consistent message in their work which is a key aspect of both GCSE and A level art - Level 4 key term and B upwards key term. | | |
| Which Stakeholders could help deliver the project? | Foreseen Challenges / solutions?  Literacy and understanding of some adjectives. Use of noun project - free icons to represent the adjectives. But would this be my interpretations not theirs - egg leading | |
| Draft activity timeline (specific delivery times / flexibility)  Once a Fortnight to Y12 lesson. Week 1 Monday Period 4.  7 January - 15 June | | |
| Products / outputs?  Branding Cards to be used in Art lessons to support students develop own ideas  Then students create consistent message in their work using new art brand cards | | How will you celebrate, showcase learning with wider stakeholders?  Private view/open studio |
| How will the work be assessed? How will you measure the impact, what are the success criteria?  Using A level Art, Craft and Design Criteria  Open Studio evening in June to link to Gold Arts Award and GCSE and A level moderation evening. | | Differentiation  <https://thenounproject.com/>  <https://branding.cards/>  <https://www.smore.com/st133-art-vocabulary-adjectives>  <https://www.liveabout.com/art-words-list-2577414>  <https://7esl.com/opposite-adjectives/> |